

Liberty Parks & Rec 2024 Annual Report



At Liberty Parks & Rec, we're all about **building connections** and creating unforgettable experiences. Through top-notch parks, exciting programs, and welcoming spaces, we bring our **community together**—one moment, one memory at a time.



A Message From The Park Board President

On behalf of our Liberty Parks & Recreation Board, thank you for your continued support of our parks! What a community we have here in Liberty, MO. We are blessed with the best Parks & Rec staff and volunteers who work so hard to maintain, cultivate and beautify more than 500 acres of parkland, 12 developed parks, 18 miles of trails, picnic shelters, spray grounds, pickleball / basketball / volleyball courts, two dog parks, as well as facilitate more than 30 youth and adult sports leagues each year and much, much more.

Building off the **Imagine Liberty 2032** master plan, our Liberty Parks & Rec Department continues positive momentum each year to be a key player in the creation of a destination community that both retains current and attracts new residents, businesses and visitors to Liberty. 2024 was yet another tremendous year of positive strides, program growth and parks enhancements. It is this type of output that is beyond exciting for our community! Some of the highlights include:

- Hosted the 41st Annual Kansas City Wide Open
- Organized the 12th Annual Tee It Up Fore Parks Golf Tournament fundraiser (36 teams!)
- Clay Meadows trail replacement
- Stocksdale Park playground upgrade
- Liberty Community Center complete painting of the Natatorium and theater stage repairs
- Westboro/Canterbury Park restroom addition
- Added 9 batting cages at Capitol Federal Sports Complex
- Added 4 Historical Markers to our parks

In closing, our collective effort is only as good as our Parks Department staff. Our 38 full-time and more than 200 seasonal teammates are truly outstanding at what they do, as evidenced by receiving the 2025 Missouri Park & Recreation Association's Agency of the Year Award! Please join me in congratulating the entire Liberty Parks & Rec team on such a high honor. I encourage you to get out, enjoy all that our Liberty parks have to offer and keep the suggestions coming.



Ryal Brier

President, Liberty Parks & Rec Advisory Board



Liberty Parks & Rec Parks Maintenance

- Maintained **517** acres of park land
- Mowed **300** acres per week - totaling **2,100** hours throughout the year



New Community Center Planter Beds

- Maintained **125** planter beds
- Spent **2,750** hours maintaining trees
- Maintained more than **18** miles of trails including trees, mowing, restrooms along the way and more!



Installing Homestead Bridge

- Several improvements to Bad Rock Creek Disc Golf course at Stocksdale Park
- Replaced the Ruth Moore Park Shelter roof



New Westboro/Canterbury Park Restroom

Liberty Parks & Rec Health, Wellness & Aquatics

Health & Wellness

- **36,858** Group Exercise class participants
- **3,411** Group Exercise classes were offered
- **908** hours of Personal Training totaling almost **\$41,000** in sales
- **185** participants and **131** completers in Evidence-Based programs for adults ages 65+ (2023 Master Plan need)



Outdoor Aquatics

Aquatics

- **2,759** total participants throughout 403 aquatic programs
- **1,337** participants in Group Swim Lessons across **274** different programs
- **217** participants in Liberty Storm Swim Team



Group Exercise Class



Evidence-Based Program

Liberty Parks & Rec Sports & Capitol Federal® Sports Complex



Adult Softball

Sports Programs

- 5,578 youth sports participants
- 2,382 adult sports participants
- 1,694 Youth Basketball Participants (record number!)
- 464 volunteer coaches with 5,568 volunteer hours
- First time offering Fall Bitty Soccer and the program sold out

Capitol Federal Sports Complex Facility

- \$153,900 in tournament facility rentals
- 285,000+ estimated trips to the Sports Complex
- 1,159 tournament team visits



Youth Soccer



Intro to Competitive Softball

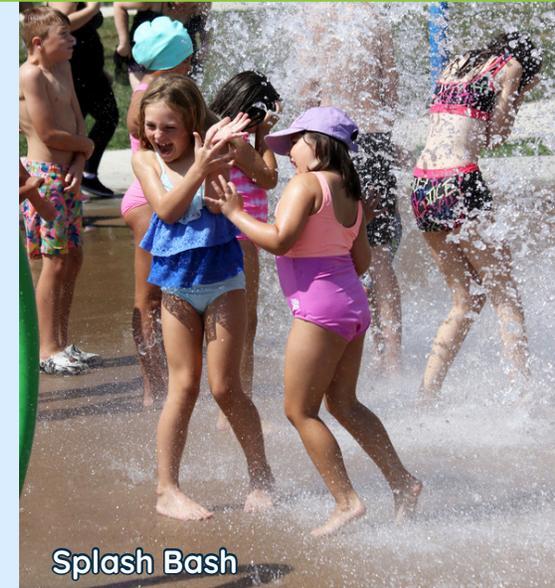
Liberty Parks & Rec Community Engagement



Big Bunny Trail Hunt

Special Events

- **200** swimmers plus an additional **100** people attended a new event - Poolside Palooza (**111** swimmers were not LCC members)
- **17** community events Liberty Parks & Rec hosted or co-hosted
- **2** new Dog Park events (**50 - 100** dogs + their humans at each)



Splash Bash



Stocksdale Park

New Historical Markers in Parks - Funded by the Transient Guest Tax

- **2** markers were installed at Westboro Canterbury Park highlighting the Interurban Railroad.
- A Ruth & Russell Stocksdale marker was added at Stocksdale Park along with a new playground funded in part by the Stocksdale Family.
- A storyboard about the creation of Liberty's first park was added at City Park.

Liberty Parks & Rec Community Services

Liberty Access Bus



Liberty Access Bus

- **33,357 miles** were driven safely
- **9,915** total rides
- **4,738** trips to the Liberty Silver Center
- **91%** of riders say Liberty Access Bus helps them stay independent!

Meals on Wheels



Liberty Meals on Wheels

- **20,392** meals delivered
- **246** days of meal deliveries
- **156** recipients

Liberty Silver Center

- **13,698** hot, nutritious lunches served to 470 older adults in Liberty
- **198** new participants
- **22+** activities, games, presentations and more offered on a weekly basis



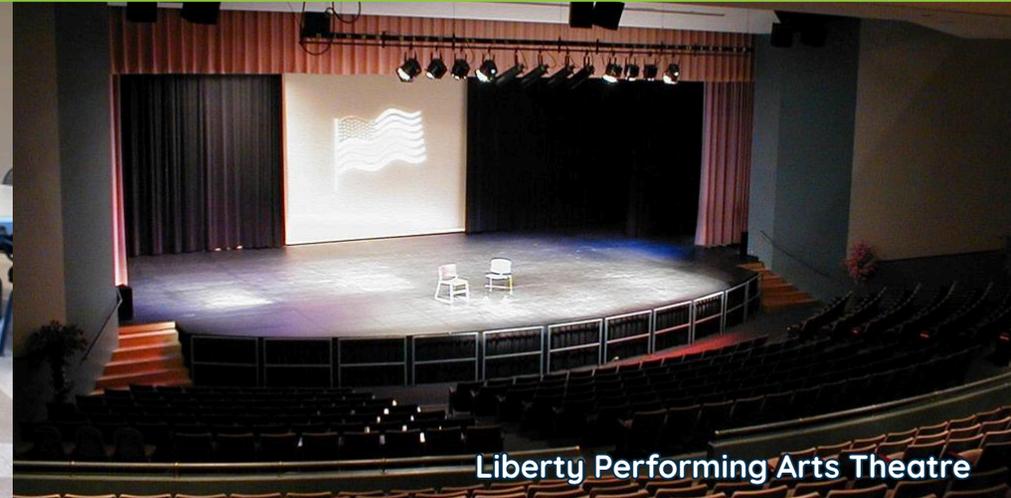
Liberty Silver Center

Liberty Parks & Rec Camps, Rentals, Theatre & More



Meeting Room Rentals

- **92.2%** of regular business hours booked
- **\$48,560.50** total revenue
- **22,000** estimated attendance



Liberty Performing Arts Theatre

- **\$218,836** total revenue
- **79,472** estimated attendance

Liberty Community Center

- **200,610** membership visits
- **25,903** day pass visits
- An average of **5,536** active memberships



Liberty Parks & Rec

Revenue & Expenses

Gross Revenue

Charges for Services - \$3,035,257
Federal Grants - \$78,678
Property Taxes - \$1,152,780
Transfers In - \$1,822,135
Miscellaneous - \$370,656
Interest - \$49,479

FY 2024 Revenue
\$6,508,985

Expenses

Parks Administration - \$600,976
Parks Maintenance - \$1,378,098
Recreation Programs - \$103,333
Frank Hughes Library - \$2,921
Community Center Operations - \$2,501,698
Sports Complex Operations & Programs -
\$2,068,226

FY 2024 Expenses \$6,655,252

