



PRESS RELEASE

FOR IMMEDIATE RELEASE

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Public / Private partnership designed to expand soccer opportunities in the Northland

LIBERTY, Mo. – The Liberty Parks & Recreation Department is partnering with Alliance Futbol Club to grow soccer in the northland with a new U4-U14 Recreational Youth Development Soccer League that will introduce younger kids to the “beautiful game” and will continue building individual skills and broadening players’ sense of team and game IQ through every level.

“Working with the passionate soccer professionals from Alliance FC, this new program will not only provide youth with the individual skills needed in soccer but it will also further our commitment to helping the youth in our community develop discipline, commitment, teamwork and leadership through sports,” said BJ Staab, assistant director for Liberty Parks & Recreation.

Through this partnership, Alliance FC will provide a dedicated staff member to coordinate the program and provide game day supervision. The northland soccer club also will provide training and practice planning to the program’s volunteer coaches, who have served as the backbone for Liberty Parks & Rec soccer.

“We are looking forward to developing the growth of the game of soccer at all levels to the residents of Liberty, Missouri, and the immediate surrounding municipalities,” said Alliance Futbol Club Executive Brian Budzinski. “This new partnership will provide enhanced opportunities for a

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stream lined and proven development plan for the recreational player, all at one of the finest facilities in the metro in Fountain Bluff Sports Complex.”

Kids in the U4-U6 Junior Soccer program will gain a solid foundation with help from Alliance FC and Liberty Parks & Rec trainers. Coaches will use fun games to entertain and engage players while also helping them to develop basic soccer skills. The Itty Bitty U4 and the Bitty U5 Juniors program will meet for 6 weeks on Saturdays at Fountain Bluff Sports Complex for 30-minute skills training sessions followed by 30-minute 3 vs. 3 games. U6 Juniors will follow a similar format for 8 weeks with skills training sessions and games on Saturdays at Fountain Bluff.

Girls and boys in the U6-U14 Youth Recreational League will provide opportunities for players to build their soccer skills and knowledge in a relaxed learning environment. In this 8-week program, practices will be held on weekday evenings with games on Saturdays at Fountain Bluff Sports Complex. Game format is dependent on age group, beginning with 3v3 games with four 12-minute quarters for the U6 Division and culminating with 11v11 games with two 35-minute halves for the U13 and U14 divisions.

Learn more about this new program and register your player at www.libertymissouri.gov/soccer. Registration closes Feb. 28.

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Liberty Parks & Recreation: Liberty Parks and Recreation is powered by a team of dedicated professionals who are committed to community impact, improvement, and innovation. We believe that creating community connections by providing the highest quality parks, programs, services, and facilities is essential to a prosperous and healthy community. For more information visit www.libertymissouri.gov/LPR

Alliance Futbol Club, LLC: Alliance FC, is an Adidas Preferred Youth Soccer Club, that was established in 2016 by a group of Kansas City small business and soccer executives. Based out of North Kansas City Missouri, Alliance FC has over 600 youth players, 55 teams and a coaching staff of 25. Youth soccer teams compete nationally, regionally and locally with a strong passion for developing the complete player from early years until graduation. For more information contact Charleen “Charlie Fantasma at charlie@alliancefc.net or Kelli Mergen at kelli@alliancefc.net and 816-221-1750. For more information visit www.AllianceFC.net or follow us on Facebook at www.facebook.com/alliancefutbolclubkc